



## LG UltraFine™ U7 27U710B-B, 27-inch UHD 4K UHD IPS monitor

**Brand :** LG

**Product code:** 27U710B-B.AEK

**Product name :** LG UltraFine™ U7 27U710B-B, 27-inch UHD 4K UHD IPS monitor

- LG 27-inch UHD 4K (3840×2160) IPS display for a wider and more efficient workspace.
- DCI-P3 90% (Typ.) with HDR10 — rich, vibrant colours and enhanced contrast for true-to-life visuals.
- Sleek 3-side virtually borderless design — maximises screen space with a clean, modern look.
- LG Switch — seamlessly control multiple devices with one keyboard and mouse for an efficient, streamlined workspace.
- Tilt, height-adjustable stand.

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LG UltraFine™ U7 27U710B-B, 27-inch UHD 4K UHD IPS monitor. Display diagonal: 68.6 cm (27"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: LCD, Display surface: Matt, Response time: 5 ms, Viewing angle, horizontal: 178°, Viewing angle, vertical: 178°. VESA mounting, Height adjustment. Product colour: Black



| Display                             |                                           | Ports & interfaces                        |              |
|-------------------------------------|-------------------------------------------|-------------------------------------------|--------------|
| Display diagonal *                  | 68.6 cm (27")                             | Headphone out *                           | ✓            |
| Display resolution *                | 3840 x 2160 pixels                        | Headphone connectivity                    | 3.5 mm       |
| HD type *                           | 4K Ultra HD                               | HDCP                                      | ✓            |
| Display technology *                | LCD                                       | HDCP version                              | 2.2          |
| Panel type *                        | AH-IPS                                    | <b>Network</b>                            |              |
| Touchscreen *                       | ✗                                         | Wi-Fi                                     | ✗            |
| Display brightness (typical)        | 300 cd/m²                                 | Bluetooth                                 | ✓            |
| Response time *                     | 5 ms                                      | Ethernet LAN                              | ✗            |
| Response time measurement type      | GTG (Gray to Gray)                        | <b>Ergonomics</b>                         |              |
| Display surface                     | Matt                                      | VESA mounting *                           | ✓            |
| Screen shape *                      | Flat                                      | Panel mounting interface                  | 100 x 100 mm |
| Contrast ratio (typical) *          | 1000:1                                    | Height adjustment *                       | ✓            |
| Maximum refresh rate *              | 60 Hz                                     | Pivot                                     | ✗            |
| Viewing angle, horizontal           | 178°                                      | Tilt adjustment                           | ✓            |
| Viewing angle, vertical             | 178°                                      | On Screen Display (OSD)                   | ✓            |
| Display number of colours *         | 1.07 billion colours                      | <b>Power</b>                              |              |
| Digital horizontal frequency        | 31.469 - 135 kHz                          | Energy efficiency class (SDR) *           | F            |
| Digital vertical frequency          | 59.94 - 60 Hz                             | Energy efficiency class (HDR) *           | G            |
| Display diagonal (metric)           | 68.4 cm                                   | Energy consumption (SDR) per 1000 hours * | 26 kWh       |
| High Dynamic Range (HDR) supported  | ✓                                         | Energy consumption (HDR) per 1000 hours * | 34 kWh       |
| High Dynamic Range (HDR) technology | HDR Effect, High Dynamic Range 10 (HDR10) | AC input voltage                          | 100 - 240 V  |
| Colour depth                        | 10 bit                                    | Energy efficiency scale                   | A to G       |
| Colour gamut standard               | DCI-P3                                    | <b>Weight &amp; dimensions</b>            |              |
| Colour gamut                        | 90%                                       | Width (with stand)                        | 613.5 mm     |
| DCI-P3 coverage                     | 90%                                       |                                           |              |
| Performance                         |                                           |                                           |              |
| NVIDIA G-SYNC *                     | ✗                                         |                                           |              |

| Performance                 |               | Weight & dimensions         |                            |
|-----------------------------|---------------|-----------------------------|----------------------------|
| AMD FreeSync *              | ✗             | Depth (with stand)          | 220 mm                     |
| Flicker-free technology     | ✓             | Height (with stand)         | 476.9 mm                   |
| Low Blue Light technology   | ✗             | Weight (with stand)         | 6.1 kg                     |
| Multimedia                  |               | Width (without stand)       | 613.5 mm                   |
| Built-in speaker(s) *       | ✗             | Depth (without stand)       | 363.5 mm                   |
| Built-in microphone         | ✗             | Height (without stand)      | 45.4 mm                    |
| Built-in camera *           | ✗             | Weight (without stand)      | 5 kg                       |
| Design                      |               | Packaging data              |                            |
| Market positioning *        | Photo editing | Package width               | 700 mm                     |
| Product colour *            | Black         | Package depth               | 430 mm                     |
| Feet colour                 | Black         | Package height              | 133 mm                     |
| Ports & interfaces          |               | Package weight              | 8.1 kg                     |
| Built-in USB hub *          | ✗             | Packaging content           |                            |
| USB Power Delivery (USB PD) | ✗             | Stand included              | ✓                          |
| HDMI *                      | ✓             | Cables included             | HDMI                       |
| HDMI ports quantity         | 1             | Power adapter included      | ✓                          |
| HDMI version                | 2.0           | Quick start guide           | ✓                          |
| DisplayPorts quantity       | 1             | Other features              |                            |
| DisplayPort version         | 1.4           | Country of origin           | China                      |
|                             |               | Brand specific technologies | DAS Mode, Black Stabiliser |
|                             |               | Warranty period             | 2 year(s)                  |



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### Catalog Object Cloud



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