



Apple iPhone 15 256GB - Pink

Brand : Apple **Product family:** iPhone **Product code:** MTP73ZD/A

Product name : iPhone 15
256GB - Pink

- Dynamic Island stays on top of it all
- New 48MP camera. Super-high-resolution photos. 2x Telephoto
- Durable color-infused glass and aluminum design
- Charging as easy as USB-C

iPhone 15, 6.1" OLED, 2556 x 1179, A16 Bionic, 256GB, Wi-Fi 6 (802.11ax), Bluetooth 5.3, NFC, 48MP + 12MP Ultra Wide, 12MP TrueDepth, Face ID, IP68, iOS 17

Apple iPhone 15 256GB - Pink:

Dynamic Island, which bubbles up alerts and Live Activities. A new 48MP Main camera for super-high-resolution photos. 2x Telephoto. A durable color-infused glass and aluminum design. Charging as easy as USB-C.

Apple iPhone 15 256GB - Pink. Display diagonal: 15.5 cm (6.1"), Display resolution: 2556 x 1179 pixels. Processor family: Apple, Processor model: A16. Internal storage capacity: 256 GB. Rear camera resolution (numeric): 48 MP, Rear camera type: Dual camera. SIM card capability: Dual SIM. Operating system installed: iOS 17. Product colour: Pink. Weight: 171 g



Display		Ports & interfaces	
Display diagonal *	15.5 cm (6.1")	USB port	✓
Screen shape	Flat	USB connector type	USB Type-C
Display technology marketing name	Super Retina XDR	Messaging	
Panel type	OLED	Short Message Service (SMS)	✓
Display glass type	Ceramic Shield	Multimedia Messaging Service (MMS)	✓
Display resolution *	2556 x 1179 pixels	E-mail	✓
Contrast ratio (typical)	2000000:1	Navigation	
Display brightness	1000 cd/m²	GPS (satellite)	✓
Maximum display brightness (HDR)	1600 cd/m²	GLONASS	✓
Maximum display brightness (Outdoor)	2000 cd/m²	BeiDou	✓
High Dynamic Range (HDR) supported	✓	Galileo	✓
High Dynamic Range (HDR) technology	Extreme Dynamic Range (XDR), High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG)	Quasi-Zenith Satellite System (QZSS)	✓
Touchscreen type	Capacitive	Electronic compass	✓
Pixel density	460 ppi	Position location *	✓
Oleophobic coating	✓	Wi-Fi positioning	✓
Brand specific technologies	Dynamic Island, Haptic touch, True Tone, Wide color (P3)	Design	
Fingerprint resistant	✓	Form factor *	Bar
Rounded display corners	✓	Product colour *	Pink
		Protection features	Dust resistant, Splash proof, Water resistant

Processor		Design	
Processor family *	Apple	Waterproof up to	6 m
Processor model *	A16	Housing material	Aluminium, Glass
Processor cores	6	Performance	
Neural processor unit (NPU)	Apple Neural Engine (ANE)	Video call	✓
Neural processor unit (NPU) cores	16	Fast charging	✓
Storage		Wireless charging	✓
Internal storage capacity *	256 GB	Graphics card cores	5
Compatible memory cards *	Not supported	Emergency SOS (satellite)	✓
Camera		Crash detection	✓
Rear camera resolution (numeric) *	48 MP	Face recognition	✓
Second rear camera resolution (numeric)	12 MP	Accessibility features	AssistiveTouch, Back Tap, Closed Captions, Magnifier, Real-time text (RTT), Siri and Dictation, Spoken Content, Switch Control, Teletype (TTY), Type to Siri, Voice Control, VoiceOver, Zoom
Rear camera aperture number	1.6		
Second rear camera aperture number	1.6		
Second rear camera field of view (FOV) angle	120°		
Rear camera focal length	2.6 cm	Speakerphone	✓
Second rear camera focal length	5.2 cm	Voice dialling	✓
Lens cover material	Sapphire crystal	Voice commands	✓
Optical zoom	4x	Hearing aid compatibility	M3, T4
Optical zoom in	2x	Vibrating alert	✓
Optical zoom out	2x	Multimedia	
Digital zoom	10x	Speakers	stereo
Front camera type *	Single camera	Audio formats supported	AAC, AAC-LC, AAX, AAX+, AC3, EAC3, FLAC, HE-AAC, HE-AAC v2, MP3, PCM
Front camera resolution (numeric) *	12 MP	Video formats supported	H.264, HEVC, M-JPEG, MPEG4
Front camera aperture number	1.9	Software	
Rear camera flash *	✓	Platform *	iOS
Video capture resolution (max)	3840 x 2160 pixels	Operating system installed *	iOS 17
Maximum frame rate	240 fps	App distribution platform	Apple App Store
Resolution at capture speed	1280x720@30fps,	Virtual assistant	Apple Siri
	1920x1080@25fps,	Windows operating systems supported	✓
	1920x1080@30fps,	Mac operating systems supported	✓
	1920x1080@60fps,	Bundled software	iMovie Pages Keynote Numbers GarageBand Apple Store Trailers iTunes Remote Clips Support
	3840x2160@24fps,		
3840x2160@25fps,			
3840x2160@30fps,			
3840x2160@60fps			
Video recording modes	720p, 1080p, 2160p		
Rear camera type *	Dual camera		
Auto focus	✓		
Face detection	✓		
Camera High Dynamic Range (HDR) mode	✓		
Time lapse mode	✓		
Video stabilizer	✓		
Image stabilizer	✓		
Image stabilizer type	Optical Image Stabilization (OIS)		
Geotagging	✓		
Multi-shot	✓		
Self-timer	✓		
Night mode	✓		
Panorama	✓		
Portrait mode	✓		
Camera image formats supported	HEIF, JPEG		
Camera video formats supported	H.264, HEVC		
Audio zoom	✓		
Network			
SIM card capability *	Dual SIM		
Mobile network generation *	5G		

Network		Endurance	
SIM card type *	NanoSIM + eSIM	Energy efficiency class *	B
3G standards *	DC-HSDPA, HSPA+, UMTS	Energy efficiency scale	A to G
4G standard *	TD-LTE & FDD-LTE	Battery endurance per cycle *	2040 min
5G standard *	NR, NR mmWave	Repeated free fall reliability class *	C
Voice over LTE (VoLTE) supported	✓	Repairability class *	C
Top Wi-Fi standard *	Wi-Fi 6 (802.11ax)	Repairability index	7.5
Wi-Fi	✓	International Protection (IP) code *	IP68
Wi-Fi standards	Wi-Fi 6 (802.11ax)	Weight & dimensions	
Bluetooth *	✓	Width	71.6 mm
Bluetooth version	5.3	Depth	7.8 mm
Frequency band	Penta-band	Height	147.6 mm
3G bands supported	850,900,1700,1900,2100 MHz	Weight *	171 g
AirPlay	✓	Packaging content	
iBeacon	✓	AC adapter included *	✗
MIMO	✓	Cables included	USB Type-C to USB Type-C
Near Field Communication (NFC)	✓	Sustainability	
Subscription		Doesn't contain	Arsenic, Beryllium, Mercury, PVC/BFR
Subscription type *	No subscription	Specific absorption rate (SAR)	
		Head SAR (EU)	0.98 W/kg
		Body SAR (EU)	0.98 W/kg
		Extremities SAR (EU)	2.98 W/kg
		Head SAR (USA)	1.12 W/kg
		Body SAR (USA)	1.14 W/kg
		Operational conditions	
		Operating temperature (T-T)	0 - 35 °C
		Storage temperature (T-T)	-20 - 45 °C
		Operating relative humidity (H-H)	5 - 95%
		Operating altitude	0 - 3000 m



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