

# **Enabling smooth delivery of on-demand and live streaming services**

"We have a strong and collaborative relationship with the HPE OEM Solutions team, which works as an extension of our own team."

- Jim Brickmeier, Chief Product and Marketing Officer, Velocix.



Velocix is the world's leading provider of carrier-grade video streaming and advertising technology. It develops video solutions tailored to the needs of large-scale video service operators, including telecommunications and cable operators, internet service providers, broadcasters, and over-the-top (OTT) streaming companies. The company's solutions are designed for reliability, flexibility, and scaling efficiency.

### **Explore HPE OEM**



Telecommunications

Country: United Kingdom

# **Objectives**

- Source hardware platforms that could support the carrier-grade commitment made to customers
- Eradicate server failures and network card failures, effectively eliminating service interruptions
- Help service providers connect millions of consumers globally with entertainment content

## Requirements

- Ensure systems are stable and always accessible
- Provide as much capability or capacity as possible within a small footprint
- Significantly reduce the cost of delivering a stream, thereby reducing the total cost of ownership

### **Solution**

 Platform that enables service providers to stream content to their end customers and monetize it with personalized advertisements.

### Hardware

HPE ProLiant DL325 Gen10 servers

### **Software**

- HPE OneView
- HPE Integrated Lights-Out (iLO)



### **HPE Solution Benefits**

- Delivers reliable online streaming services, even under extreme loading
- Increases performance density by 4x1
- Meets tight delivery timeframes to support the world's leading telecommunications companies

### **Additional Resources**

Read the solution overview

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