



**Solution:**  
Networking

**Industry:**  
Sport

**Country:**  
Italy

## Helping create sport's most dramatic live experience

“This is the largest, most complicated deployment of technology at a temporary sporting event. In effect, we’re creating a new smart city, within weeks.”

– **Michael Cole**, Chief Technology Officer, Ryder Cup Europe



**The Ryder Cup is golf's number one team event. It takes place every two years and brings together the best players from Europe and the US. The 2023 event was held in Rome and had a global reach of 724 million households. More than 10,000 people are involved in the event's staging.**

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## Objectives

- Enable rapid network deployment and configuration
- Simplify the secure onboarding of people, devices, and IoT
- Create an intelligent and sustainable smart venue
- Gather, protect, share, and analyze real-time data

## Requirements

- Explore sustainable options
- Reduce the need for cabling
- Strengthen network security

## Solution

- HPE Aruba Networking CX Core and Access Switches
- HPE Aruba Networking Wi-Fi 6/6E Access Points
- HPE Aruba Networking Mobility Gateways
- HPE Aruba Networking UXI Sensors
- HPE ProLiant servers
- HPE Aruba Networking ClearPass Policy Manager
- HPE Aruba Networking Central
- HPE GreenLake Sustainability Dashboard



## Outcomes

- Supports effortless connectivity for 20,000 concurrent users
- Reduces reported network issues by 50% compared to the 2018 event
- Carries 90 TB of data across the Ryder Cup week

## Additional resources

- [Success story](#)