



**Hewlett Packard**  
Enterprise



A GUIDE TO

# **ACTIVATE**

DIGITAL INITIATIVES IN THE PUBLIC SECTOR

**WE ARE HERE**

**FOR THE GOOD.**

# ACTIVATE A CONSCIOUS APPROACH TO PUBLIC SECTOR TRANSFORMATION INITIATIVES.

Successful transformation in any public sector organisation requires effective communication and a clear vision. Having common and clearly defined outcomes for both the organisation, and the impact on public services, plays a significant role in driving successful change initiatives.

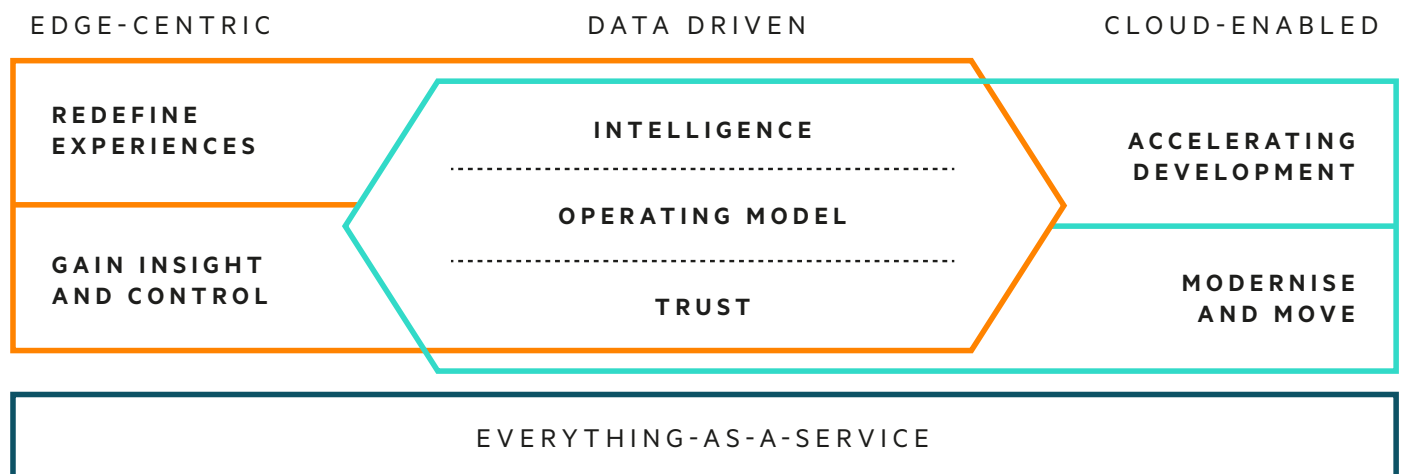
In our experience, whilst perhaps obvious, being able to diagnose and manage internal stakeholder tensions at the earliest opportunity sets the stage for rapid, and effective change. Sadly, the original clarity of digital initiatives can be lost in early project stages, especially when bringing different organisational departments into the conversation. To prevent or at least minimise activation challenges, being conscious of the wider context of a project's impact is an imperative.

Our expertise defines **two** key activities to ensure digital initiatives are afforded the best start:

## 1. Activation using the HPE Digital Journey Map

A Digital Journey Map is a simple, readily understandable guide that spans across all digital initiatives of an organisation. The Digital Journey Map will put your digital program into perspective of value creation to value delivery, both to the organisation and to the public services being provided.

Using a Digital Journey Map to communicate a clear vision to all departments and stakeholders will help you activate your project summarised through four key journeys:



### **Redefining Experiences**

Allows you to clearly articulate value to line of business professionals and clearly define outcomes that will benefit the public and the public purse. Defining parameters to increase productivity, reduce excessive costs and deliver increased social value will drive clear communications around your vision.

### **Insight & Control**

Allows you to demonstrate to operational stakeholders how the initiative will improve organisational operations by digitising their environment. Providing controls through carefully thought through data models that support decision making and ultimately, improved outcomes.

Each of these journeys have common enablers, which accelerate the digital backbone of any organisation's transformation agenda, these are:

### **Intelligence**

Unlocking the potential of data to build a more agile, innovation centric organisation

### **Trust**

Build a resilient, cyber secure and connected enterprise

### **Accelerating Innovation**

Allowing concise articulation of innovation parameters to the organisation's development teams. By providing innovation space that drives buy-in using contemporary digital architectures to achieve the desired outcomes.

### **Modernise & Move**

Allows IT professionals to understand the objectives and plan appropriate delivery of infrastructure to support the transformation. This planning enables the project to move from proof of concept to sustainable scaling strategy using multi-cloud agility.

### **Operating model**

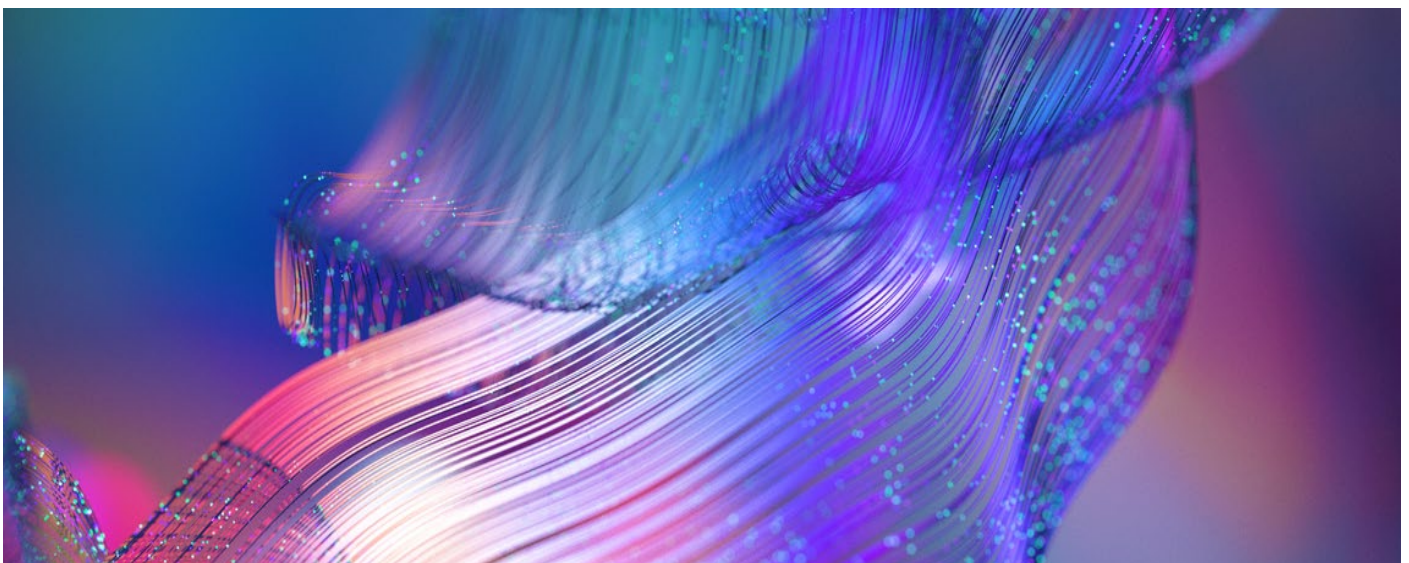
Evolve operations to realise the full value of the digital organisation

### **Everything-As-A-Service**

Consider business innovation through financial flexibility

### **Summary**

Based on your inputs, our recommendation to activate your project is to use the HPE Digital Journey Map to provide a simple, logical, clearly communicable path to effective transformation. Our proven methodology is used across the UK to assist in the rapid, cost-effective transformation of public sector organisations.



## 2. Becoming Infrastructure Conscious

Early-stage digital transformation can often suffer from challenges surrounding legacy technology and development debt, resources, and restrictive budgets. These are barriers that arrive quickly when activating a project, digital initiatives can often be “shelved” due to legacy thinking.

Technology has stepped out from delivering value through the operating model, previously confined to the efficiency corner, it has now emerged to become a differentiating factor in delivering better outcomes for the Government, the economy and UK citizens.

Whilst many digital initiatives delivered quick results, others did not fair so well following the Government’s ‘Cloud-First’ Policy. Many initial transformations that relied heavily on a ‘lift and shift’ approach to the public cloud suffered a longer less successful journey. Legacy applications and data that just weren’t suitable for the public cloud meant organisations found themselves ‘Unconsciously Hybrid’, a state of flux that became increasingly expensive and stalled transformation efforts.

### Taking a Conscious Approach

By clearly identifying the core attributes of the required infrastructure at inception of the project organisations are more likely to activate successful transformations. To avoid becoming ‘Unconsciously Hybrid’ in your approach to transformation it is key to understand and plan three core attributes:

#### Edge-Centric

Understanding the edge technology and data that will play a role in the transformation.

#### Data Driven

What opportunities exist to implement technology and software that delivers data driven outcomes to both validate and advance the ongoing transformation of your organisation.

#### Cloud-Enabled

Planning for a cloud-like experience whether on-premises, co-located or in public clouds using a multi-cloud or hybrid-cloud strategy.

Being conscious of existing and planned infrastructure is an obvious imperative. HPE’s Digital Journey Map in combination with HPE strategic advisors, can help you plan for a contemporary infrastructure that delivers a sustainable transformation from edge-to-cloud, as-a-service.

### Summary

Using a Digital Journey Map is a simple, readily understandable tool that spans across all digital initiatives and activates projects for quicker time to value. It will give a more conscious approach to understanding the interrelations and dependencies, providing your organisation guidance for avoiding critical failures or ending up in an ‘Unconsciously Hybrid’ environment.



## Next Steps

To activate your digital journey, and as per our commitment to the public sector we would like to offer you time to speak with our HPE DNA (Digital Next Advisory) team to align an appropriate strategic advisor to help cement your vision and provide easily communicable plans to your organisation.

[Speak to an advisor](#)

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a00118388eew, September 2021