

A woman with dark hair and glasses is looking intently at a large screen displaying various data visualizations, including a line graph and a bar chart. The background is dark, and the data is highlighted in green and yellow.

# 91%

of respondents agree there is a **significant opportunity to improve analytics outcomes** by unlocking insights trapped in files and other unstructured data formats.

  
Hewlett Packard  
Enterprise

  
Enterprise  
Strategy Group  
by TechTarget

But for many organizations, challenges with data management that slow down innovation persist. Read the research report to better understand what separates the Leaders from the rest of the market.

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