

What does your customer's

Surveillance Environment

look like?

5 SIMPLE QUESTIONS TO GET YOU STARTED:

1. What is the surveillance system you are planning to buy, or bought?

Digital Video Recorder (DVR) - propose WD Purple hard drives Network Video Recorder (NVR) - propose WD Purple NV* hard drives, *Also works w/ DVR

Datacenter or Mission Critical system – propose WD Re hard drives

2. Do you have a Surveillance or Desktop hard drive in your surveillance system?

Standard desktop hard drives are built for an 8 hours/day and 5 days/week workload. We recommend WD Purple hard drives which are specifically built for 24/7, always-on, high definition security systems, and its exclusive firmware helps reduce error pixilation and video interruptions.

3. Do you care about and like to ensure compatibility of the hard drive with your surveillance systems?

WD Surveillance hard drives are built and tested for compatibility with industry-leading chassis and chip set manufacturers for seamless integration into your new or existing video surveillance system.

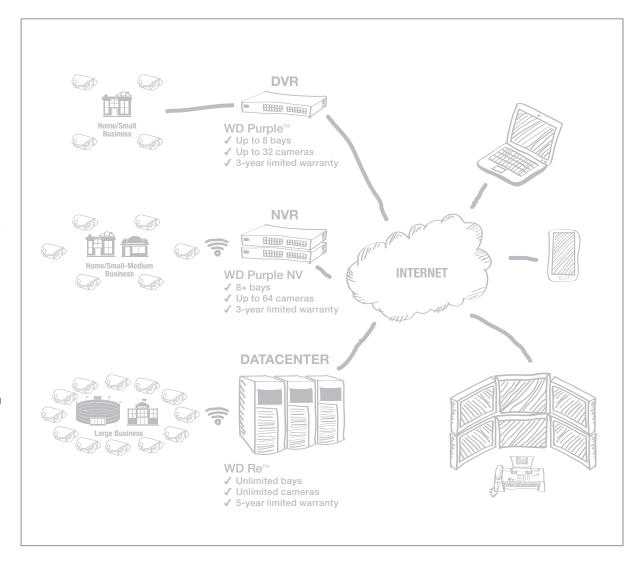
4. How many cameras do you plan on installing, and do you have the right hard drive to handle the video streams?

WD Purple: Supports up to 32 cameras each
WD Purple NV: Supports up to 64 cameras each

WD Re: Supports unlimited cameras

5. Which hard drive capacity is right for you?

The capacity you need is dependent upon how many days you want to store footage, resolution (1080p, 4k, etc.), the frames/second and your camera count. Reference WD®'s online capacity calculator at wd.com/purple to select the right capacity.



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