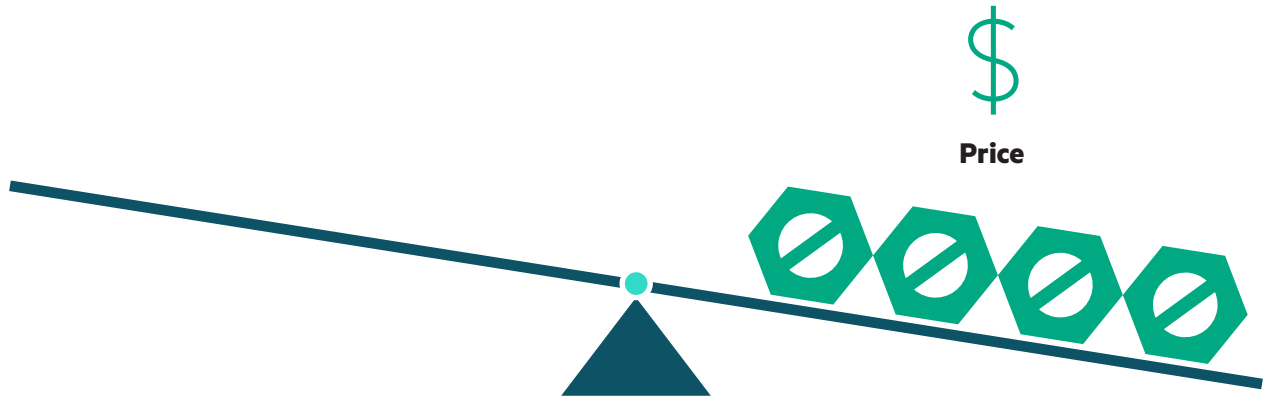**HPE** Storage

Finding balance in an entry-level storage system
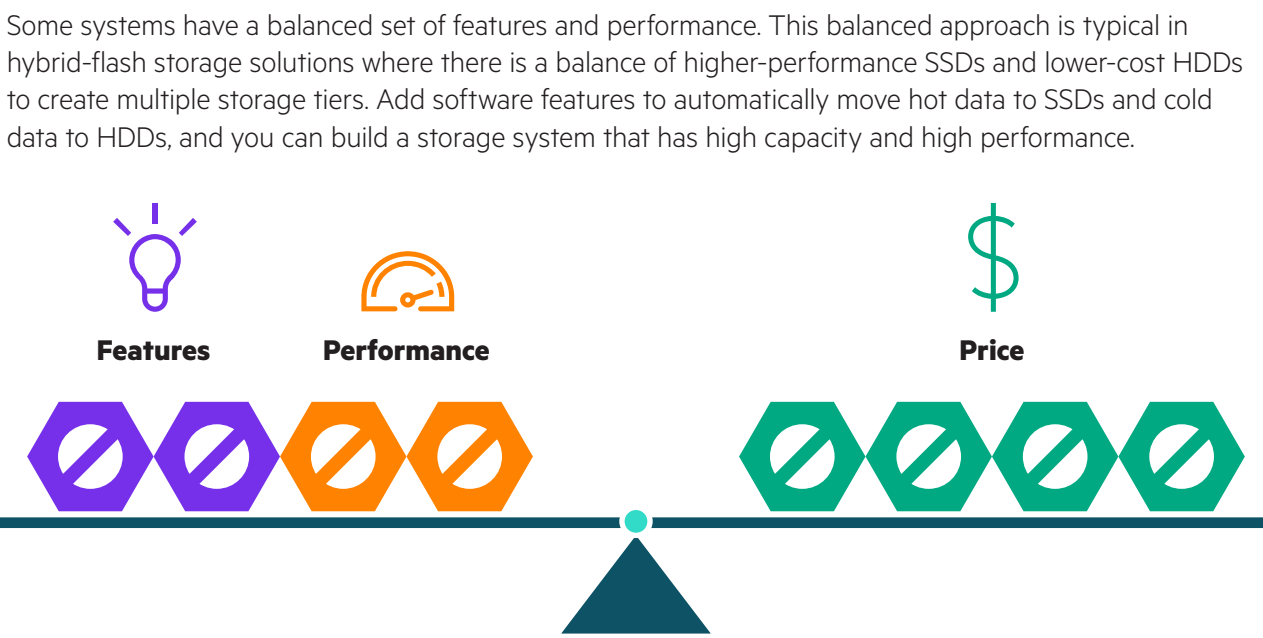
Where does the balancing begin?

For entry-level storage systems, price is where small to medium-sized businesses (SMBs) start. Why? The typical SMB is usually very price sensitive.
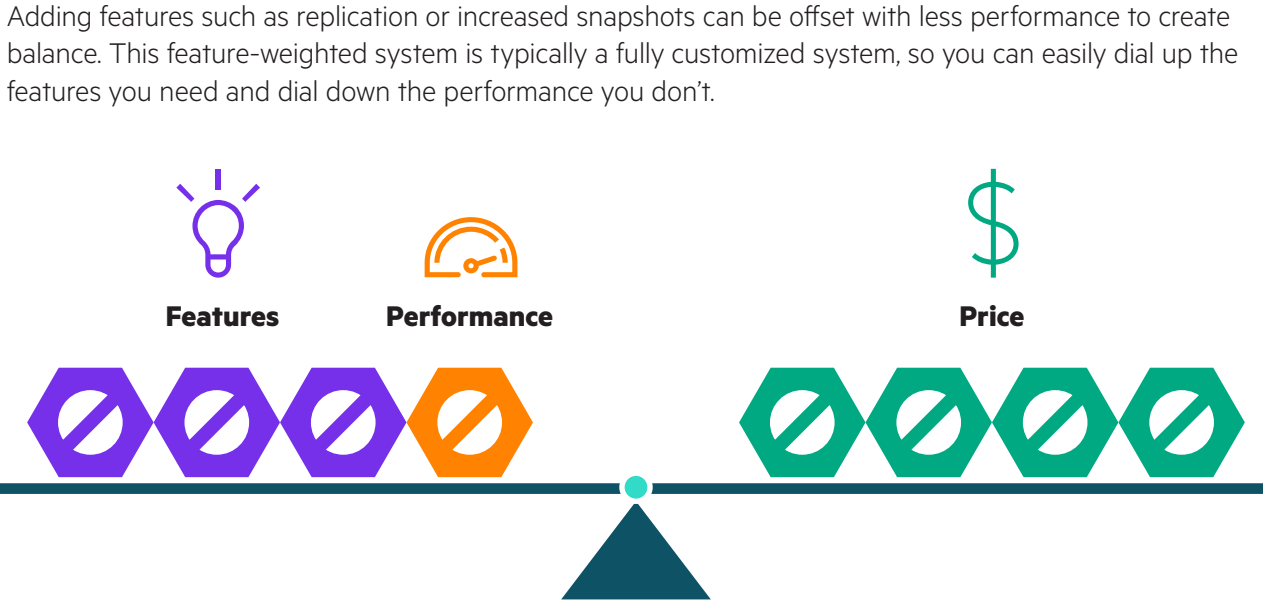
Price

How does it get balanced?

Once you decide on the budget you have for a new entry-level storage system, you will need to decide which set of features and performance levels are needed for your environment.
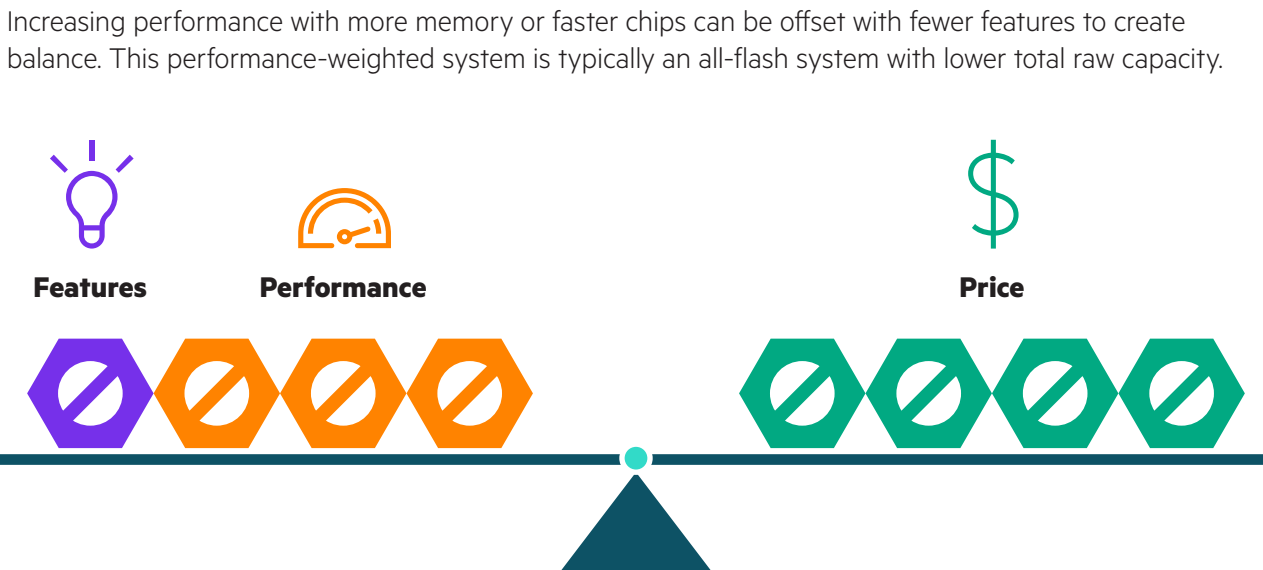
Balanced features and performance

Some systems have a balanced set of features and performance. This balanced approach is typical in hybrid-flash storage solutions where there is a balance of higher-performance SSDs and lower-cost HDDs to create multiple storage tiers. Add software features to automatically move hot data to SSDs and cold data to HDDs, and you can build a storage system that has high capacity and high performance.

Features **Performance** **Price**

More features, less performance

Adding features such as replication or increased snapshots can be offset with less performance to create balance. This feature-weighted system is typically a fully customized system, so you can easily dial up the features you need and dial down the performance you don't.

Features **Performance** **Price**

More performance, less features

Increasing performance with more memory or faster chips can be offset with fewer features to create balance. This performance-weighted system is typically an all-flash system with lower total raw capacity.

Features **Performance** **Price**

Find your balance with HPE MSA Storage

We developed HPE MSA Storage with the typical SMB in mind. The HPE MSA Storage portfolio consists of performance-optimized or budget-optimized base models. These systems are a perfect starting point for you to design and build your new HPE MSA shared storage system with a balance of features and performance to match your IT budget.

Simple	Fast	Affordable
HPE MSA Storage is easy to set up and manage, even for businesses with limited or no IT resources.	HPE MSA Storage delivers high-speed data access and transfer rates, which is essential for businesses with performance-sensitive applications.	HPE MSA Storage is priced for entry-level markets even with the use of flash media technology, making them accessible for SMBs.

After the initial purchase, HPE MSA Storage systems are designed to be scalable and expandable, allowing for continuous improvement and expansion in the current system.

HPE MSA Storage
Affordable storage uncompromised

See the latest HPE MSA Storage portfolio and discover why more than 600,000 systems have been sold since 1996.

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