

CRN 2021 TECH INNOVATOR AWARDS—HPE WINS BIG

HPE Alletra, Zerto, and HPE CloudPhysics recognized for ground-breaking IT innovation



Recent acquisitions of CloudPhysics and Zerto, and significant innovations with HPE Alletra are game changers for HPE Storage customers and partners. In recognition of unique IT products and services that address customer needs in new and impactful ways, CRN has honored Hewlett Packard Enterprise with three 2021 Tech Innovator awards.

Winner:
HPE ALLETRA

Category:
Enterprise storage



Power data from edge-to-cloud with HPE Alletra

Experience predictable high performance and non-disruptive scale, all backed by 99.9999%+ guaranteed availability for your business-critical and mission-critical workloads.¹

HPE Alletra is a breakthrough portfolio of cloud-native data infrastructure solutions designed to power your data from edge to cloud. It delivers a common experience across clouds—as a service and with limitless scale—through cloud-native management of your entire environment from a single, software-as-a-service (SaaS)-based console.

Winner:
ZERTO

Category:
Data protection software



Zerto delivers rapid recovery and ransomware protection

Businesses today need a robust disaster recovery and ransomware protection solution that supports business objectives with an effortless and efficient as-a-service approach to data protection.

You can find the services you need to safeguard data and improve business resilience through our [HPE GreenLake cloud services portfolio](#). With HPE's acquisition of [Zerto](#), we add market-leading data protection to our cloud services to help enterprises meet cyberthreats and ransomware attacks head-on. Zerto's Continuous Data Protection (CDP) technology provides recovery in minutes and lets your organization recover from a disruption or an outage with industry-leading recovery point objectives (RPOs) and fastest recovery time objectives (RTOs) in the industry.²

Winner:
HPE CLOUDPHYSICS

Category:
Business intelligence and analytics



HPE CloudPhysics enables smarter IT decisions from edge to cloud

Many IT organizations resist digital transformation because of the complexity of the process, especially in hybrid environments with myriad dependencies.

[HPE CloudPhysics](#) transforms the IT purchasing experience through customized analytics and cost calculators that help you plan and design your hybrid cloud architecture. With the data-driven analytics of HPE CloudPhysics, partners and customers can leverage real-world data to accelerate IT goals in a transparent, efficient, and cost-effective way while also reducing complexity and guesswork.

See the entire list of [2021 CRN tech innovators awards](#).

UNLEASH THE POWER OF YOUR DATA



[Harness](#) the full potential of your data, wherever it lives, with a seamless cloud experience for data and [data infrastructure](#) from edge to cloud. Radically [streamline data](#) and infrastructure management to reduce silos and complexity—and unleash data, agility, and innovation. [Discover new opportunities](#).

LEARN MORE AT
hpe.com/storage

Make the right purchase decision. Contact our presales specialists.

¹ hpe.com/psnow/doc/a50003574enw

² zerto.com/wp-content/uploads/2020/10/Zerto-for-Disaster-Recovery.pdf



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