



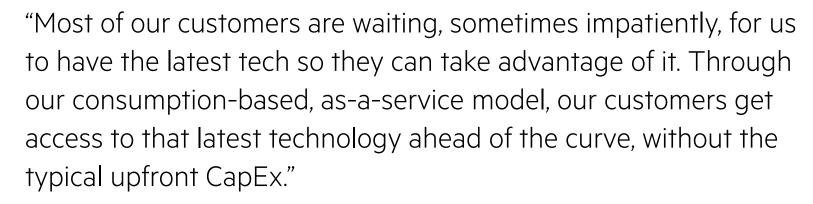








Delivering first-to-market tech at the best price



- Ian McClarty, President, phoenixNAP



The process of getting new technology can be long and costly, but phoenixNAP's consumption-based model allows customers to try new tech while getting greater value. As the need grew for more high-compute resources, phoenixNAP chose HPE ProLiant servers to deliver in an energy-efficient way. They can now fulfill customer demand for ARM-based architecture, ensuring customers can access the latest and greatest technologies.

Explore digital game changers











Objectives

- Deliver high-compute resources
- Diversify vendors with an enterprise-grade vendor
- Enable easy management

Requirements

- Superior energy efficiency
- Top-class ARM processors
- Outstanding automation capabilities

Solution

- HPE ProLiant RL300 Gen11 Server
- HPE Alletra Storage
- HPE GreenLake

Outcomes

- Increases efficiency by 2-3x
- Helps expand into the HPE ecosystem with the HPE certification
- Meets customer demand for ARM-based architectures
- Leverages more market-standard data centers for improved capacity and power planning



Additional resources

• Blog