



Solution:
Cloud

Industry:
Healthcare

Country:
Brazil

Maximizing healthcare provision with new digital touchpoints

“It is vital we continue to deliver excellence and innovation in our services while constantly seeking efficiency and effectiveness in our operations. The HPE GreenLake platform enables better use of resources and ensures healthy scalability for the business.”

– **Richard Oliveira**, CEO, Unimed Grande Florianópolis



As Brazil recovers from COVID-19’s unprecedented strain on its healthcare systems, providers recognized an opportunity to rethink how they engage with patients. Unimed Grande Florianópolis, the country’s largest provider, is leading the change. Through its engagement with startups, investors, and partners, Unimed is creating new, digital touchpoints — extending healthcare provision and creating new efficiencies.

[Explore digital game changers](#)



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Objectives

- Create new, digital touchpoints to drive operational efficiency
- Extend the reach of healthcare services
- Relieve strain on physical resources

Requirements

- Improve business agility through the provision of IT resources via a scalable, secure private cloud
- Ensure robust systems capable of delivering real-time access to medical records
- Establish a pay-per-use model to avoid up-front hardware procurement

Solution

- HPE GreenLake for hyperconverged
- HPE ProLiant DL360 Servers
- HPE Alletra dHCI
- HPE FlexFabric 5710 Switch Series

Key partners

- Sercompe



Outcomes

- Accelerates digital healthcare projects, like telemedicine kiosks and a new patient app, relieving strain on caregivers
- Extends patient access to healthcare through automated touchpoints
- Strengthens links to startups and investors through a new innovation hub

Additional resources

- [Case study](#)