



HP 937 Magenta Original Ink Cartridge (456W3NE)



Ideal for professional-quality printing with vibrant color and bold blacks.

Count on professional-quality documents. Original HP Ink Cartridges provide impressive reliability for dependable performance and durable results.¹ Print with inks that produce business documents with vibrant colors and sharp black text.²

Consistent business printing you can count on

Set your business apart with Original HP Ink Cartridges that deliver standout results you can rely on. Specifically designed to work with your HP printer, they deliver consistent professional-quality results.

Represent your business with proprietary Original HP Inks designed for consistent, professional results.

Print professional-quality business documents with vibrant color, using inks designed for the office.

Store documents with confidence. Office-use inks resist fading for 200+ years in dark storage.¹

Free and easy recycling to help reduce waste³

Original HP Cartridges returned through HP Planet Partners are not sent to a landfill. You can recycle them for free in more than 60 countries and territories to become part of the circular economy.³

To date, customers have recycled over a billion Original HP Cartridges through HP Planet Partners.⁴

Designed for default double-sided printing to minimize paper waste and save up to 50% of paper costs.^{5,6}

UL ECOLOGO® certified for reduced environmental impact, based on stringent health and environment criteria.⁷

Upgraded chip⁸ for enhanced print security

Designed with security in mind. An upgraded chip⁸ adds enhanced security to Original HP Ink Cartridges to help protect your data. So you can print more and worry less.⁹

ISO/IEC 20243 OTTP-S certified for supply chain security for trust and tamper resistance.¹⁰

Compatibility statement

HP OfficeJet Pro 9110, HP OfficeJet Pro 9120, HP OfficeJet Pro 9130, HP OfficeJet Pro 9720, HP OfficeJet Pro 9730

Product specifications

P/N	Description	Average cartridge yield *	Package dimensions	Package weight	UPC code
456W3NE	HP 937 Magenta Original Ink Cartridge	~800 pages	114.8 x 23.9 x 100.1 mm	~0.05 kg	(301) 197192363263; (30A) 199764687876; (30B) 199764687883; (CE1) 196786147555; (LS1) 199764687913; (LS2) 199764687920; (LS3) 199764687937; (SE1) 196786147562

*Tested in HP OfficeJet Pro 9100 series. Approximate average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details see <http://www.hp.com/go/learnaboutsupplies>.

Warranty

HP's ink cartridges and printheads are warranted to be free from defects in materials and workmanship during the period of the warranty.

¹ Based on HP internal testing and Wilhelm Imaging Research Dark Storage Statement. See <http://www.hp.com/go/printpermanence>.

² Applicable to Original HP 936/937/938 and Original HP 936e/937e/938e Ink Cartridges.

³ Program availability varies. For more information, visit <http://www.hp.com/hprecycle>.

⁴ See <http://www.hp.com/SIR2022>, page 6

⁵ Ink cartridge and printer firmware changed vs. previous product HP 962/963/964/965 to optimize print speed and optical density for default duplex in OJP print system.

⁶ Applicable to Original HP 936/937/938 Ink Cartridges and Original HP 936e/937e/938e Ink Cartridges.

⁷ Original HP Ink Cartridge certification to UL 2801 demonstrates compliance with a range of multi-attribute, lifecycle-based criteria related to human health and environmental considerations, see www.UL.com/EL & www.KeypointIntelligence.com/HPINKUL

⁸ Compared to previous OfficeJet Pro ink cartridge chips.

⁹ HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware, chips and packaging security features vary locally by SKU. See www.hp.com/cartridgesecurity.

¹⁰ See ISO/IEC 20243:2018 Open Trusted Technology Provider™ Standard Certification Register certification.opengroup.org/register/ottps-certification

¹¹ Actual yields varies considerably based on content of printed pages and other factors. For details, see <http://www.hp.com/go/learnaboutsupplies>.

For more information about HP Supplies, visit <http://www.hp.com>



